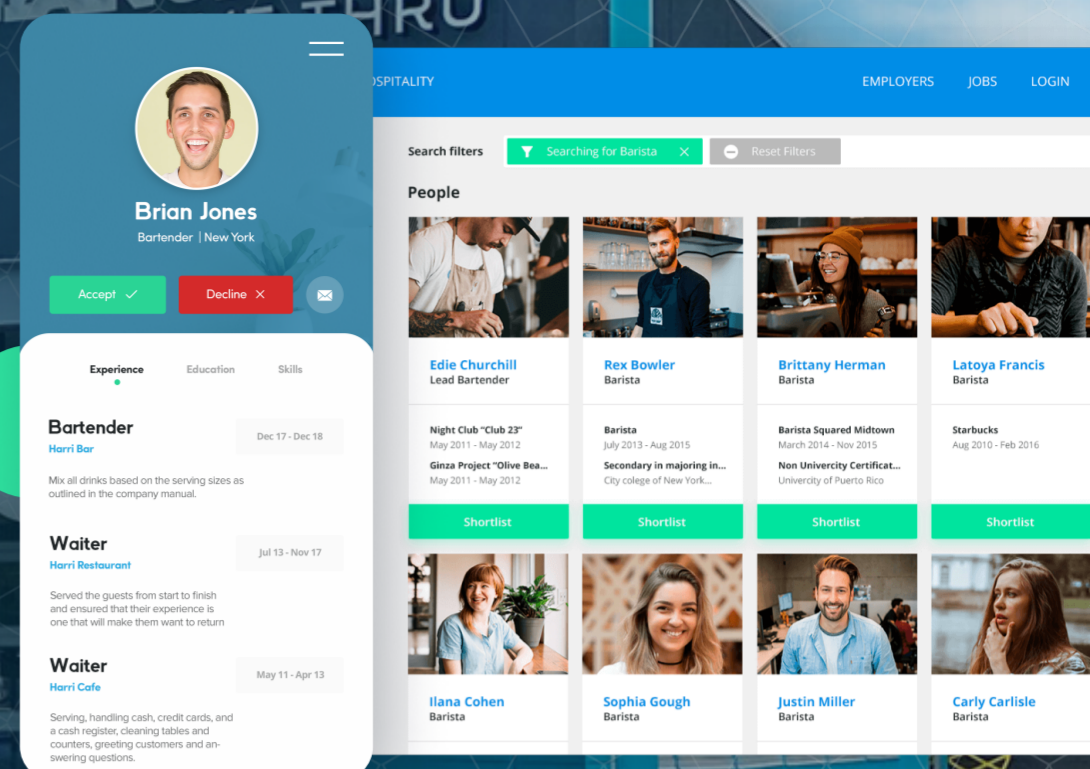


Hawaiian Bros Turns to Harri to Scale Talent Strategies



Hawaiian Bros Island Grill is an “island-inspired” restaurant chain that started in Kansas City, Mo. in 2018. The Hawaiian Bros menu is an homage to the plate lunch, an essential part of Hawaii’s homegrown culture, with its roots stretching back to the 1880s.

On a mission to spread the Aloha Spirit to customers, employees, communities, partners and beyond, Hawaiian Bros currently has more than 30 restaurants across six states in the U.S. and recently announced a multi-unit franchise agreement to develop another 75 in the coming years. Given its rapid growth and founding principles of honor, inclusion and gratitude, Hawaiian Bros realized early on that it needed a like-minded HR technology partner to uphold its distinct brand ethos.

Finding a solution

The search for the right technology partner ultimately led Hawaiian Bros to Harri. Although many claim to understand the frontline worker experience, it was Harri’s hyper-focus that consistently sets the platform apart from others on the market.

“Always receptive to our need to scale quickly and confidently, Harri provides the agility, data and depth of functionality that Hawaiian Bros requires.”

Aaron Bowen

Executive Director, People Solutions, for Hawaiian Bros

Serving more than 20,000 restaurant and hotel locations and over four million hospitality workers, Harri’s breadth of talent acquisition and workforce management solutions with an emphasis on compliance made it a perfect complement to Hawaiian Bros evolving needs.

“A significant part of what we’ve accomplished to support the candidate and employee experience is due to our partnership with Harri.”

Aaron Bowen

Executive Director, People Solutions, for Hawaiian Bros

Working together since 2020, Hawaiian Bros leverages Harri’s talent attraction, applicant tracking and onboarding solutions to deliver a seamless job candidate experience while effectively communicating its unique employer brand. Additionally, Harri’s time and attendance solution enables Hawaiian Bros employees to clock in and out of shifts accurately while ensuring each restaurant remains in compliance with local wage and hour rules.

Scaling together

In just a handful of years, Hawaiian Bros went from a worthy concept to a thriving nationally recognized company - named one of QSR’s Best Brands to Work For - without sacrificing its ‘ohana culture and core values. And helping to grow the business behind the scenes is Harri, empowering the talent acquisition and workforce management processes and giving Hawaiian Bros the scalability it needs to keep promoting its Aloha Spirit across the U.S.